

# SCREEN DIRECTORS GUILD OF IRELAND

## MANIFESTO 2019|20

MINIMUM TERMS AGREEMENT	COPYRIGHT THAT WORKS	INDUSTRY AGREEMENT	ARTISTS' TAX EXEMPTION	EQUALITY	IRISH FILM BOARD FUNDING	BROADCASTER ENGAGEMENT	DEVELOPMENT SUPPORT
SDGI's Minimum terms agreement for both theatric and television projects based off European, UK and US model sets out to establish common working best practices for producers working with directors on both film and television projects. SDGI's aim is to create a <b>better working environment</b> for directors through the introduction of minimum terms agreement with Screen Producers Ireland.	For too long Irish directors have been losing revenue from outdated, ineffectual Irish copyright law. New copyright legislation in line with Europe's, which encompasses digital use, <b>equitable</b> remuneration, a private copy levy, would ensure Irish content is poised for maximum return to Irish filmmakers and the exchequer.	Directors' pay has been static or fallen over time and the industry needs a <b>minimum payment</b> agreement like other professions. An amendment to the 2001 Competition Act to exclude 'cultural workers' from collectively bargaining will enable Irish filmmakers to increase their respective income on international productions made in Ireland and return to exchequer by harmonizing international fees.	At present an anomaly exists in Revenue practice with the Artists' Tax Exemption. Audiovisual directors are not expressly included despite being acknowledged legally as co-authors of audiovisual works. A <b>clarification</b> to extend the Artists' Tax Exemption scheme to directors will play a part in maintaining and sustaining filmmakers residing in Ireland.	Women directors are grossly under-represented in Irish film and television employment. SDGI's campaign works with key Irish stakeholders with the aim to improve the <b>access and opportunity</b> for women directors working in film and TV to reach 40% across genres and at all career stages by 2018.	Restoration of the Irish Film Board to €20m is essential for the development of the Irish audiovisual industry and building on global success. SDGI supports the IFB strategy 2016-2020 and particularly the strategy to divide the <b>production corridor</b> equally with directors and writers. Diversity of support increases the sustainability of creatives alongside producers.	More engagement is needed between broadcasters and directors which is vital to the long term sustainability of the Irish Film and Television Industry. Drama is the single biggest growth opportunity for broadcasters which engages with directing talent. SDGI supports <b>maximising</b> the collection of TV licence fees and addressing the high evasion rate.	Directors have been the prime originators of some of our most successful films both as directors and writer/directors. SDGI is lobbying for <b>more development funding</b> available for directors that would recognize the value of director talent in instigating and innovating content creation and back directing talent at critical moments of their development.